



National Acupuncture Detoxification Association  
**SPONSORSHIP**

2019



# SPONSORSHIP

Sponsorship is a very direct and important way to support the mission of NADA. This year we are stretching and growing and are offering new ways for people to connect at our national event. As this is the first year since the passing of our founder, Michael O. Smith, we see it as crucial to get grounded in the vision that he created: helping people help themselves with the NADA protocol.

Thank you for joining us to support this vision and to help expand this on a national level. We like to dream big, but we can't do it without your help and investment.

## SPONSORSHIP LEVELS:

HEALING ~ STILLNESS ~ HOPE

### \$500

- Website presence on the NADA website Conference page
- Presence of vendor logo on email blasts sent to the membership related to registering for the meeting.
- Brochure/handout in program packet

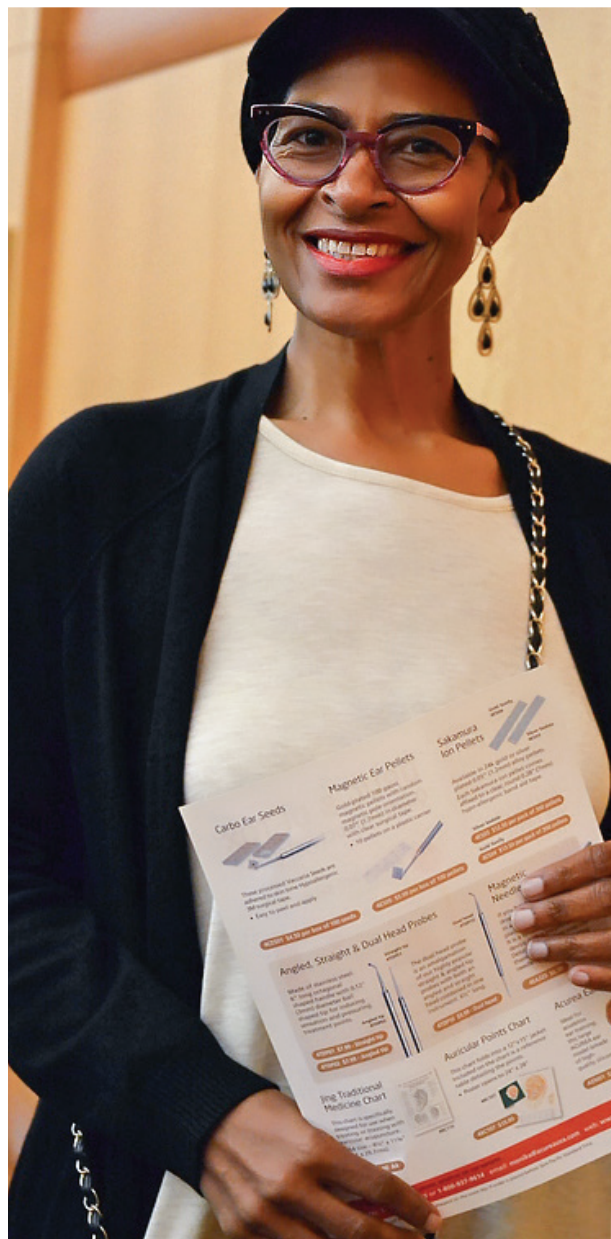
### \$780

- Sponsor company will be announced during the ceremony when NADA confers the certificates of completion of ADS training on Saturday 3/23/2019
- Vendor logo in the conference program and on meeting signage at the event
- Presence of company logo on the NADA website's conference page
- Presence of vendor logo on email blasts sent to the membership related to registering for the meeting.
- Brochure/handout in program packet

### \$1,000

- 1 complimentary meeting registration
- Full-page b/w ad in conference program
- Vendor logo in the conference program and on meeting signage at the event
- Presence of company logo on the NADA website's conference page
- Brochure/handout in program packet
- Ability to distribute promotional materials during 1 refreshment break
- Presence of vendor logo on email blasts sent to the membership related to registering for the meeting.





RESILIENCE ~ RECONNECTING ~ PEACE ~ SIMPLICITY

## \$2,000

- 1 complimentary NADA membership
- 2 complimentary meeting registrations
- Vendor logo in the conference program and on meeting signage at the event
- Presence of company logo on the NADA website's conference page
- Brochure/handout in program packet
- Ability to distribute promotional materials during 1 refreshment break
- Presence of vendor logo on email blasts sent to the membership related to registering for the meeting

## \$3,000

- 1 Exhibitor table
- 1 complimentary NADA membership
- 2 complimentary meeting registration
- ½ page b/w ad in conference program
- Public Thank-you from the podium by NADA board member
- Vendor logo in the conference program and on meeting signage at the event
- Presence of company logo on the NADA website's conference page
- Brochure/handout in program packet
- Ability to distribute promotional materials during 1 refreshment break
- Presence of vendor logo on email blasts sent to the membership related to registering for the meeting

## \$5,000

- 1 Exhibitor table
- 1 complimentary NADA membership
- 2 complimentary meeting registration
- ½ page b/w ad in conference program
- Public Thank-you from the podium by NADA board member
- Vendor logo in the conference program and on meeting signage at the event
- Presence of company logo on the NADA website's conference page
- Brochure/handout in program packet
- Ability to distribute promotional materials during the breaks
- Presence of vendor logo on email blasts sent to the membership related to registering for the meeting

## \$7,000

- 1 Exhibitor table
- 2 complimentary NADA memberships
- 3 complimentary meeting registration
- ½ page ad in Guidepoints for one issue
- Color page ad on the back page of the conference program (if available)
- Full page b/w ad in the conference program
- One on-stage appearance by sponsor spokesperson
- Public Thank-you from the podium by NADA board member
- Vendor logo in the conference program and on meeting signage at the event
- Presence of company logo on the NADA website's conference page
- Brochure/handout in program packet
- Ability to distribute promotional materials during the breaks
- Presence of vendor logo on email blasts sent to the membership related to registering for the meeting



## EXHIBITOR/ADVERTISER/SPONSORING PRICING

**Note:** if you advertise in our quarterly newsletter, *Guidepoints*, you receive 30% off the regular price for exhibiting and advertising.

☐ **Yes! I'm a Guidepoints advertiser**

☐ **No, I'm interested in advertising next year**

☐ **No**

<b>EXHIBITORS</b>	<b>REG. PRICE</b>	<b>GP ADVERTISER PRICE</b>	<b>AMOUNT</b>
One-unit exhibit space (6' x 30" table)	<b>\$950</b>	<b>\$665</b>	

<b>ADVERTISERS</b>	<b>REG. PRICE</b>	<b>GP ADVERTISER PRICE</b>	<b>AMOUNT</b>
Full page color ad on back cover of conference program	<b>\$650</b>	<b>\$455</b>	
Inside full page b/w ad in conference program	<b>\$420</b>	<b>\$290</b>	
Inside 1/2 page ad in the conference program	<b>\$250</b>	<b>\$175</b>	
Inside 1/4 page ad in the conference program	<b>\$150</b>	<b>\$105</b>	
Literature/brochure insertion into conference registration packet	<b>\$315</b>	<b>\$220</b>	

<b>SPONSORSHIP</b>	<b>PRICE</b>	<b>AMOUNT</b>
Level 1	<b>\$500</b>	
Level 2	<b>\$780</b>	
Level 3	<b>\$1,000</b>	
Level 4	<b>\$2,000</b>	
Level 5	<b>\$3,000</b>	
Level 6	<b>\$5,000</b>	
Level 7	<b>\$7,000</b>	

**TOTAL FEE  
DUE NO LATER  
THAN 3/01/2019:** \_\_\_\_\_



Name of Sponsor representative		Sponsor Organization/Company	
Mailing Address			
City	State/Province	Postal Code	Country
Day Phone	Cell Phone	Email	
Credit Card #		Exp. Date	Security Code

**To NADA:** We hereby contract as Sponsor as noted above, and agree to the **terms and conditions listed on p. 6-7** of this contract. We submit this contract with payment to: NADA, P. O. Box 1066, Laramie, WY 82073 or by fax to (573) 303-0111.

\_\_\_\_\_  
Signature of representative

\_\_\_\_\_  
Date

## MATERIALS SENT TO THE HOTEL

Due to limited storage space and the number of groups the hotel works with each week, it is not possible for the Hotel to receive large shipments of Organization materials more than several days in advance of your event. In the event materials are to be shipped to the Hotel in advance of your function, please follow the instructions below:

- **Your Catering or Event manager must be notified in advance that materials are being sent.** The Hotel must be informed of the quantity, arrival date and shipper at least one working day in advance of the delivery.
- **All packages must be sent to the Hotel no earlier than three (3) days prior to the scheduled start date of the function.**
- **Each package must be marked with the name of the group or event, arrival or starting date, planner's name (for the group), event or catering manager from the Hotel and the quantity of packages ("1 of 8," etc.)**
- **All items being shipped to:** [Sheraton Austin Hotel](#)  
701 East 11th Street  
Austin, TX 78701

## EXHIBITOR INSTRUCTIONS & AGREEMENTS

**DESCRIPTION:** Exhibits will be set up at the Sheraton Austin at the Capitol Hotel, 701 E, 11th Street, Austin, TX 78701. Each unit of exhibit space includes one 6'x 30" table with a dark blue table cloth, skirting and a chair, or equivalent area. An exhibitor registration entitles the company with 2 complimentary conference registrations.

**PARKING:** The parking rate at the Sheraton is \$18/day+overnight from March 17-24, 2019.

**FEES:** Charges applicable to the exhibitor must be paid to NADA in full at least ten (10) working days prior to the opening of the conference. Exhibitors needing electrical power, power cords, flip charts, easels, and internet access need to contact the hotel's audio visual company, PSAV, at (512) 404-6947. The hotel provides a form for the vendor to fill out for any additional needs beyond the table and chair. Please contact NADA and we can email you this form. It must be submitted back directly to the hotel.

**EXHIBITOR INSTALLATION:** You may set up on Friday, March 22, beginning at 6:30am in the Capitol View Terrace Foyer. Conference Registration begins at 7:30 am and the conference begins at 8:30 am. On Saturday, March 23, exhibitors must break down their table by 7:00 pm. NADA reserves the right to reject any materials or services offered by the exhibitor if there are any conflicts with NADA policies and principles.

**SHIPPING INFORMATION:** Shipments will only be accepted beginning March 18, 2019, three days before the conference event, per hotel request. Please see additional document about sending materials to the conference.

**PROTECTION OF PROPERTY:** Nothing shall be pasted on, tacked, nailed, screwed, or otherwise attached to columns, walls, floors, or other parts of the building or furniture.

**LIABILITY:** NADA will not be responsible for loss or damage resulting from any cause connected with transfer, installation, maintenance, storage or removal of exhibits or management of the conference. The exhibitor assumes complete responsibility and liability for all injury to any and all persons or property in any way connected with the exhibitor's display or caused by the exhibitor, his/her agent, representatives or employees. A violation of this regulation expressly binds the exhibitor, his/her agent, representatives or employees, at their expense, to repair any such damage they may cause.

**REGULATION ENFORCEMENT:** Failure by exhibitors to comply with these or any other regulations or amendments thereto may be sufficient cause for NADA to require immediate removal of the exhibit or the offending exhibitor, and NADA may offer any space so forfeited to another exhibitor.

**QUESTIONS?:** Pre-Conference: Contact Sara Bursać toll free at (888) 765-NADA (6232) / [nadaoffice@acudetox.com](mailto:nadaoffice@acudetox.com) / Fax: (573) 303-0111 / P.O. Box 1066, Laramie, WY 82073. Between March 15 and 24, contact Sara on her mobile at (573) 673-0062.



I am duly qualified to enter into contracts on behalf of the organization and I have reviewed and agree to the conditions set forth above (p.6) and to the purchase terms shown on the Price List (p. 4-5).

Printed Name \_\_\_\_\_ Title \_\_\_\_\_

Company/Organization Name \_\_\_\_\_ Cell phone \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

## SPONSORSHIP

Each sponsorship level includes the option of a brochure/handout in our program packet.

**BROCHURES IN CONFERENCE PROGRAM:** If you would like us to include your organization's brochure in the conference program packet, please follow the schedule listed in Shipping Information below and mail a minimum of 200 brochures to the address listed.

**FEES:** Sponsorship payments must be paid in full at least ten (10) working days prior to the opening of the NADA Conference.

**SHIPPING INFORMATION:** Sheraton Austin at the Capitol Hotel will not be responsible for loss or damage resulting from any cause connected with transfer or storage of shipped materials. Shipments will only be accepted beginning March 18, 2019, three days before the conference event, per hotel request.

I am duly qualified to enter into contracts on behalf of the organization and I have reviewed and agree to the conditions set forth above (p. 6) and to the purchase terms shown on the Price List (p. 4-5).

Printed Name \_\_\_\_\_ Title \_\_\_\_\_

Company/Organization Name \_\_\_\_\_ Cell phone \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_